


THUNDER BUZZ



Electrifying stories & updates
from the world of

Thunder 

EV Chargers: Faster. Smarter. Better

 +91 7337555238

 www.thunderplus.io



From the CEO's Desk:

Dear valued ThunderPlus community,

We're thrilled to announce a monumental leap: ThunderPlus has surged from ₹60 lakhs to ₹10 crore in annualized revenue—a 17X growth in just one year! This incredible achievement reflects the passion and innovation of our dedicated team.

This quarter saw us continue setting new benchmarks for India's EV ecosystem. From launching 100 charging hubs and 2,000 charging points at record speed to completing the Alampur station in a mere 3 days, we're electrifying the future with unprecedented momentum.

In this edition of ThunderBuzz, we share key insights, special deals, and exciting developments. Following a successful UK delegation visit to our Jadcherla facility, where we showcased our cutting-edge technologies, we're proud to announce further significant milestones. We received valuable support from the Honorable Chief Minister, whose vision aligns perfectly with our mission.

We've also forged monumental MOUs, including a strategic partnership with Delta Electronics, to accelerate our expansion and drive innovation in advanced charging solutions. These partnerships will significantly expand our network and contribute to a greener tomorrow.

Our IndiaMART TrustSEAL reaffirms our commitment to excellence. We value your feedback and encourage you to share your thoughts.

Let's electrify the future - faster, smarter, brighter!

Warm regards,

Rajeev YSR
CEO
ThunderPlus



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ThunderPlus achieves 17x growth in just one year!

We've skyrocketed from ₹60 lakhs to ₹10 crore in annualized revenue in just one year, achieving a phenomenal 17X growth. This success is a testament to the strength of our exceptional team and the power of recognizing excellence.





Showcasing our products

A future powered by sustainability

On the 1st anniversary of the Government of Telangana, we showcased electric vehicles and chargers to the **Hon Chief Minister**, who engaged deeply with our team on EVs' impact on pollution, living standards, and the economy. He then electrified the stage with a bold vision to eliminate diesel vehicles, introduce 2,000+ electric buses, and promote electric 3-wheelers for passenger mobility. This moment marked a powerful catalyst for a cleaner, greener, and more sustainable Hyderabad.



Hon'ble Chief Minister of Telangana
Sri A Revanth Reddy



Hon'ble Minister for Transport, of Telangana
Sri A Revanth Reddy



Mayor of Hyderabad
Gadwal Vijayalakshmi





Together, we charge ahead

ThunderPlus, in partnership with Tata Motors and Delta Electronics, is driving the green revolution with the 13th Thunder Spark Charger now operational in Malappuram, Kerala, just 45 days after launch, and a remarkable achievement at Alampur, where we built a charging station in just 3 days instead of 3 weeks. This showcases our shared commitment and passion for rapidly expanding EV infrastructure across the nation.



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Launched Fast DC Charging at Kamal Motors in Vasai



ThunderPlus successfully inaugurated a 15kW GB/T DC charger at Kamal Motors in Vasai with the presence of Mr. Arun Jalali (Service Head Tata), Mr. Venkatesh Albal (GM Tata), Mr. Rajashekar (GM Sales), Mr. Jayant Dhale, Mr. Venugopal Nair (CEO Kamal Motors), Mr. Jitendra Girase.





Partnering Delta Electronics

ThunderPlus partnered with Delta Electronics India to enhance the low-voltage EV charging market, integrating Delta's efficient 4kW rectifier modules into its 2W and 3W EV chargers. This collaboration leveraged localized manufacturing and advanced technology to deliver faster charging and improved performance. Together, ThunderPlus and Delta aimed to build a robust and sustainable EV charging infrastructure across India.



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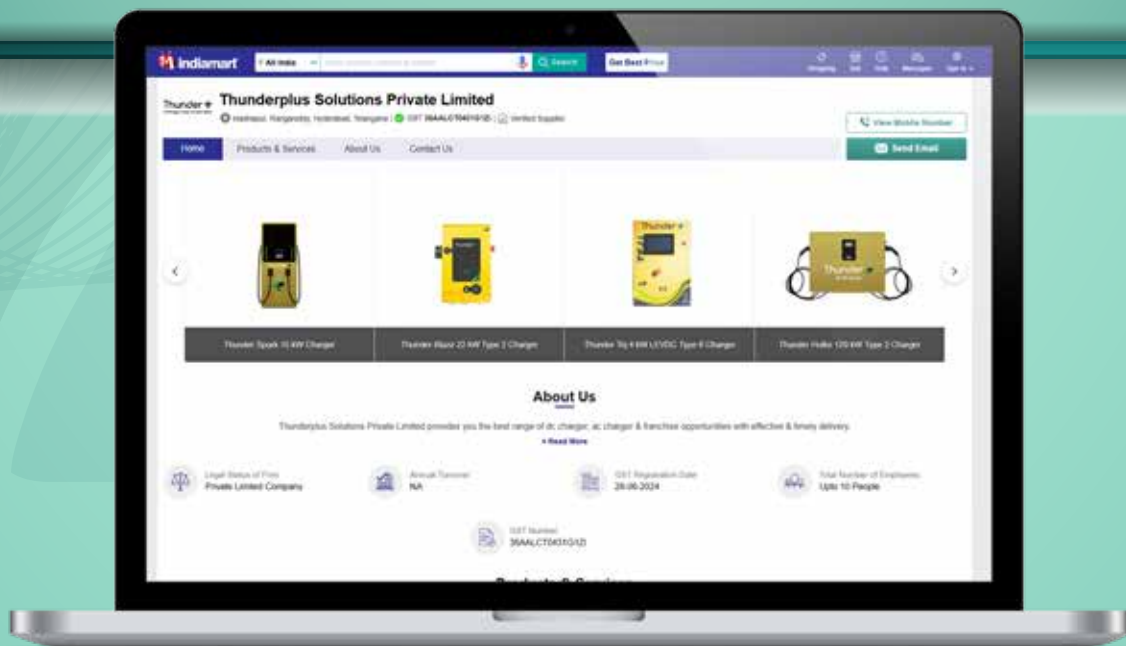
Recognitions

We are excited to share that ThunderPlus was honoured with the prestigious **IndiaMART TrustSEAL**, a testament to its commitment to innovation and reliability in the EV charging industry. This recognition celebrates our relentless pursuit of excellence and our promise to deliver smarter, faster, and better solutions. We express gratitude to our customers for their trust and support.

*Certified for trust,
Powered by excellence!*



ThunderPlus awarded the **IndiaMART TrustSEAL** for delivering unparalleled quality and dependability.



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Partnerships & Initiatives

Powering progress

Our CEO, Rajeev YSR, led a key meeting with Smt. Anila Vavilla garu, Vice Chairman & MD - Telangana Renewable Energy Development Corporation, to discuss advancing Telangana's sustainability goals. We successfully influenced TGREDCO to raise awareness of EV charging stations, while also pushing for faster EV adoption.



Paving the path to sustainable mobility

Our visionary CEO, Rajeev YSR, recently visited the Engineering Staff College of India (ESCI) to engage with national leaders and policymakers on advancing the EV ecosystem, focusing on charging infrastructure. Joined by industry leaders like Sambasivarao Boddapati, the discussions explored strategies for optimizing EV operations across APEPDCL, APCPDCL, and APSPDCL. These dialogues reflect ThunderPlus's commitment to not only business growth but also educating policymakers and empowering communities for a greener future.





Events & Launches

Fuelling innovation

Our CEO, Rajeev YSR, participated in a dynamic panel discussion on **"Building a Culture of Innovation: How Startups Can Stay Ahead of the Curve."** He shared powerful strategies for fostering creativity, leveraging technology, and driving sustainable growth, inspiring the audience to embrace innovation and lead with excellence in a fast-changing world.



Empowering change

Following a successful showing at the Hyderabad Franchise Show, where CEO Rajeev YSR outlined our vision, we're seeking passionate partners to join the EV revolution. This is your chance to build a sustainable future with a leading EV charging provider. Become a ThunderPlus franchisee and drive the change.



Plug in, cash out

We're excited to share about the tremendous media coverage of our **'Charger Lagao Paise Kamao'** initiative, which empowers households—especially women and the differently abled—to turn their homes into EV charging hubs. This affordable program enables users to earn up to ₹50,000 per month, fostering financial independence and driving sustainable growth.

CHARGER LAGAO PAISA KAMAO

Empowering women to achieve financial independence with EV charging stations



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Events



CHRISTMAS CELEBRATIONS



Pioneering partnerships

ThunderPlus hosted a distinguished UK delegation at our state-of-the-art Jadcherla facility, led by Rajeev YSR, our visionary CEO, to showcase our cutting-edge technologies and sustainable manufacturing processes. This collaboration underscored our commitment to revolutionizing electric mobility while driving impactful partnerships for a greener, brighter future.



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Society - launches

ThunderPlus has launched chargers in prominent residential societies like My Home Mangala, Niharika Skyline, and Niharika Landmark. These installations have marked a significant step in making EV charging more accessible for homeowners. With each launch, we have brought sustainable mobility closer to communities, powering a cleaner future.



My Home Mangala



Niharika Skyline



Niharika Landmark





Milestones

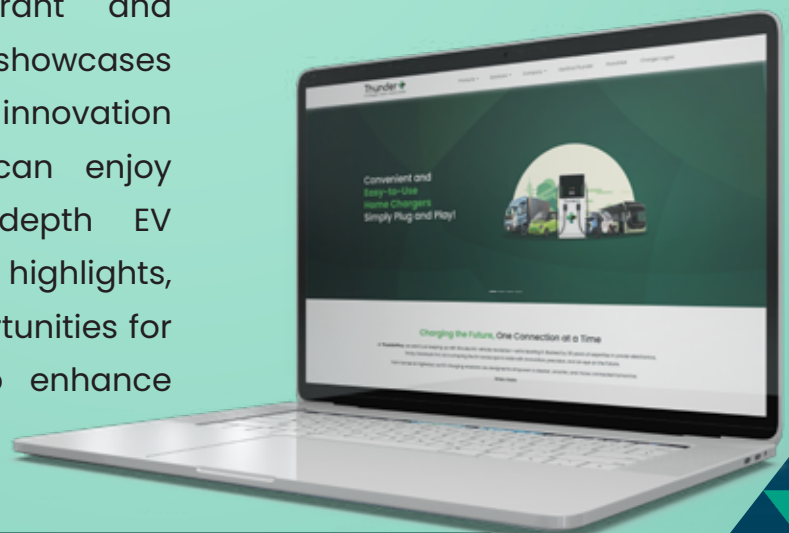
ThunderPlus powers ahead

We have grown from just 10 charging hubs in January 2024 to an impressive **100 hubs with over 2,000 charging points**, marking a remarkable journey. This milestone showcases the power of teamwork, unwavering support, and a shared vision to electrify the future, faster, smarter, and better.



New Website

The all-new ThunderPlus website has been unveiled as a vibrant and reimagined digital space that showcases the company's commitment to innovation and sustainability. Visitors can enjoy streamlined navigation, in-depth EV knowledge, advanced product highlights, interactive features, and opportunities for partnerships—all designed to enhance their experience.



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Thunder Stars of the month



Phani Kumar
Operations Manager



Rakesh
Marketing Lead



Naga Bhushan
Senior Manager



Sonam Rout
HR Lead



Kausik
TATA Project Lead



Srinadh
Sales Lead



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Catching the Buzz

NEWS 18

Delta to Supply Rectifiers for ThunderPlus EV Chargers

Delta Electronics India has announced the signing of its 1000 kW ThunderPlus, a leading two-wheeler (2W) and three-wheeler (3W) electric vehicle (EV) charging solution provider, under the international agreement. Delta will provide advanced high-efficiency EV rectifier modules, made at its new large manufacturing site in Ambajogai, Telangana, to support ThunderPlus fast chargers for the low-voltage market, specifically designed for 2W and 3W EVs.

Mr. Manoj Nayak, Managing Director, Delta Electronics India, said, "Delta's expertise remains in its proven industrial-grade, high-efficiency EV charging solutions provider. Hence, our collaboration with Thunder Plus continues Delta's goal to contribute to India's EV ecosystem by delivering cutting-edge, locally manufactured solutions. Our low-voltage EV rectifiers in Bangalore and manufacturing in Karnataka have been instrumental in this endeavor."

Mr. Rajeev YSR, CEO - Thunder Plus, highlighted, "This collaboration with Delta Electronics brings world-class technology to India's low-voltage EV charging ecosystem. Our remarkable charge rate to the nature requirements of 2W and 3W, are sustainable and designed to meet India's diverse requirements, making them a power-charger for the local EV market."

"The robust brings together Delta's technological expertise in power electronics and ThunderPlus market leadership in EV charging systems. The chargers, developed with Delta's advanced state-of-the-art modules featuring charge efficiency up to 98%, are sustainable and designed to meet India's diverse requirements, making them a power-charger for the local EV market."

FINANCIAL EXPRESS
Read to Lead

ThunderPlus launches 'Charger Lagao Paise Kamao' campaign

From what is understood, this program seeks to provide a positive income opportunity, particularly for women and individuals with disabilities, with minimal effort required.

Written by [Sankarshana Dasika](#)
November 14, 2024 10:57

CHARGER LAGAO PAISE KAMAO
Empowering women to achieve financial independence with EV charging stations

The company further stated that users can earn up to Rs. 25,000 per month from one charger, with potential earnings reaching Rs. 50,000 in high-demand areas with multiple chargers.

ThunderPlus, an EV charging company in India, has introduced a new campaign called 'Charger Lagao Paise Kamao', which aims to convert homes and public spaces into EV charging stations. From what is understood, this program seeks to provide a positive income opportunity, particularly for women and individuals with disabilities, with minimal effort required.

It is believed that the program offers a 3.3 kW OCPP AC Charger, compatible with two-, three-, and four-wheelers, and is designed for durability with IP67 certification, making it suitable for various environments.

NEWS 18

ThunderPlus Launched Two New EV Chargers To Boost India's Electric Vehicle Adoption

Written By: [Sankarshana Dasika](#)
Last Updated: October 03, 2024, 09:38 IST

With these initiatives, ThunderPlus is not just enhancing the EV charging landscape but also creating opportunities for individuals to participate in this fast-growing industry.

#HARGHAR THUNDER
THE UNIVERSAL EV CHARGER FOR 2, 3 & 4 WHEELERS

MOBILITY OUTLOOK

Thunder Plus & India Post Launch India's First EV Charging Station At A Post Office

Hyderabad's Sainikpuri area office becomes India's first public facility equipped with EV charging infrastructure.

Thunder Plus has partnered with the Department of Post, Government of India, to launch India's first-ever EV charging station located within a public post office. The innovative initiative was unveiled at the Sainikpuri Head Post Office in Hyderabad.

Rajeev YSR, CEO of Thunder Plus Charging Solutions, stated that this initiative aligns with Thunder Plus's goal of reducing 'charging anxiety' for electric vehicle owners across India. He emphasized that India Post, with its extensive network of buildings, provides a unique opportunity to establish a widespread and reliable EV charging infrastructure. The launch of the first post office-based charging station marks the beginning of many more such installations across the country, with plans to expand to various public campuses and government buildings.

Sreelatha, Chief Postmaster General of Telangana, highlighted the critical role of collaboration in overcoming infrastructure hurdles. She noted that while India is making progress in EV adoption, significant challenges remain, including real estate coordination, electricity access, and the need for affordable-

energetica

ThunderPlus Unveils Two Products with Campaigns #HarGharThunder and #ChaiPeCharge

The #HarGharThunder campaign introduces the Thunder Life, a versatile EV charger designed for 2, 3, and 4-wheelers.

October 01, 2024. By Ashwarya

#ChaiPeCharge
FIRST TIME IN INDIA FAST CHARGER FOR 2 & 3 WHEELERS

ThunderPlus has rolled out two transformative products Thunder tej and Thunder Life with the announcement of campaigns: #ChaiPeCharge and #HarGharThunder.

These initiatives are aimed at expanding India's EV charging infrastructure, empowering communities, and accelerating electric vehicle adoption across the country.

The #HarGharThunder campaign introduces the Thunder Life, a versatile EV charger designed for 2, 3, and 4-wheelers. This product is

NDTV Profit

Tata Motors Teams With Delta, Thunderplus To Expand EV Charging Network

Hyderabad's Sainikpuri area office becomes India's first public facility equipped with EV charging infrastructure.

Tata Motors on Wednesday announced its partnership with Delta Electronics India and Thunderplus Solutions to develop a network of charging infrastructure for its electric commercial vehicles.

Under the Memorandum of Understanding, 250 new fast-charging stations will be established across India. Tata Motors said in a statement. These stations will be strategically located in over 50 cities, including major hubs like Delhi, Mumbai, Chennai, Bangalore, Pune, and Kolkata. This will enhance Tata Motors' existing network of fast commercial vehicle-charging points.

Tata Motors will leverage its expertise in the commercial EV sector to recommend the most effective location and nearby businesses for the installation of these fast-charging stations, the company added.

While Delta Electronics will supply the necessary hardware, Thunderplus Solutions will install and operate them, it said.

It comprises commercial and parcel and courier service providers, among other industries, are increasing the adoption of commercial EVs for last-mile deliveries.

"Expanding the available charging infrastructure on high-use routes will encourage more customers to opt for electric commercial vehicles and improve vehicle uptime, resulting in higher revenues and better profitability while contributing towards a cleaner, greener environment," Tata Motors Commercial Vehicle Vice President and Business Head - SEV & FN - Vinay Pathak said.

Currently, Tata Motors sells Ace (EV) to cater to various last-mile delivery requirements.

The model is supported by over 150 electric vehicle service centers across the country.

Thunder

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